

# PLASTICS RECYCLERS ANNUAL MEETING

21 & 22 NOVEMBER - BRUSSELS



# PLASTICS RECYCLERS ANNUAL MEETING

## WELCOME



Dear Participant,

Thank you for joining the Plastics Recyclers Annual Meeting!

Overcoming the challenges our industry faces and transitioning towards a circular economy requires collective efforts from us all. We are therefore delighted to welcome you and work alongside you on making plastics circular.

Our industry is faced with an unprecedented momentum and an opportunity to revamp the outdated plastics waste management system into a sustainable one. Successful transition therefore relies on careful reconsideration of fundamental steps, such as design for recycling. To effectively recycle plastics into new high-quality products, we must firstly design them with careful consideration of recyclability.

We hope you will find our conference informative and insightful, and we hope to see you at our future events!

Yours faithfully,

**Ton Emans,**

PRE President

## ABOUT PLASTICS RECYCLERS EUROPE



Plastics Recyclers Europe (PRE) is an organization representing the voice of the European plastics recyclers who reprocess plastic waste into high-quality material destined for the production of new articles. Recyclers are important facilitators of the circularity of plastics and the transition towards the circular economy.

Plastics recycling in Europe is a rapidly growing sector representing €3bn in turnover, 6.6 mt of installed recycling capacity, 500 companies and 18.000 employees.

# ABOUT THE CONFERENCE

Plastics Recyclers Annual Meeting gathers actors from the entire value chain with the aim of addressing the most pressing issues faced by the European plastics recycling sector. Recyclers, machine producers, raw material producers, waste management organizations, converters, NGOs, as well as academics, representatives of the Member States' authorities and representatives of the EU Institutions are among the participants attending this two-day event.

This year's conference will focus on **design for recycling**, as the first step in the transformation towards high-quality plastics recycling. Ensuring **recyclability** of packaging, and plastics in general, will enable the production of recyclates that can be used in the re-production of high-end applications.

Our valued speakers will share insights into the challenges & opportunities pertaining to recyclability. Furthermore, we will learn from different companies what measures they are taking today and what they ask of other value chain actors to facilitate the application of design for recycling principles.

We would cordially like to welcome all the esteemed speakers.

## PRACTICAL INFORMATION



### WIFI

Tangla Secure  
THB170416



### Get Engaged

#PlasticsRecyclersAM19  
#DesignforRecycling  
#recyclability



### Presentations

All the presentations  
will be made available  
after the conference.



### SLIDO DAY 2

[www.slido.com](http://www.slido.com)  
#PlasticsRecyclersAM19



### Conference Area

#### Foyer

Registration desk, Sponsors  
area, Coffee & Lunch breaks

#### Meeting Rooms

##### • November 21

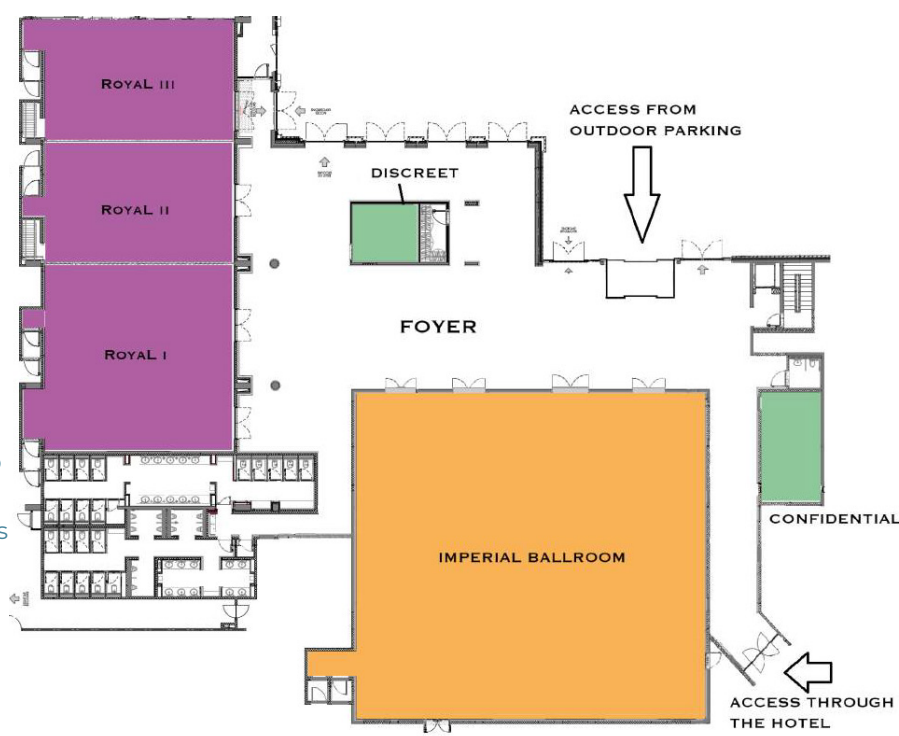
**Imperial Ballroom:** PET & HDPE  
Working Group meetings

**Royal 1&2:** LDPE Working Group  
meeting

**Royal 3:** PVC & Technical Plastics  
Working Group meetings

##### • November 22

**Imperial Ballroom:** main  
conference



# PROGRAMME NOVEMBER 21

## PRE WORKING GROUP MEETINGS

09.00 - 10.00h Registration & Welcome Coffee | Foyer

10.00 - 13.00h Morning Sessions

### PET WORKING GROUP MEETING *Imperial Ballroom*

Introduction by PET Working Group Chairman **Casper van den Dungen**, Poly Recycling AG

#### *Recycling: Driving innovation or killing virgin polymer demand?*

**Benjamin Brooks**, Senior Specialist, EMEA Petrochemicals, **SP Global Platts**

#### *Sorting of PET trays: Struggle for sorter and recycler*

**Berry Bellert**, Manager Plastics, **Attero**

#### *Developments in PET thermoforms recycling*

**Ana Fernandez**, Global Innovations Director, **Klöckner Pentaplast**

#### *This is forward - Towards a world without waste*

**Bruno Van Gompel**, Technical & Supply Chain Director, **Coca Cola**

#### *Challenges and requirements of the bottled water producers*

**Ermis Panagiotopoulos**, Sustainability Director, **EFBW**

#### *Update on the new B2B system VACUNITE®*

**Christoph Wöss**, Business Development Manager, Application Bottle, **EREMA**

#### *PET industry, victim of its own success. Our solution for an effective circular economy*

**Anna Horecica-Csiki**, Preform Systems Product Manager, **SIPA**

**PVC WORKING GROUP MEETING; closed session, Royal 3**

11.30 - 12.00h Coffee Break | Foyer

13.00 - 14.30h Lunch Break | Foyer

14.30 - 17.30h Afternoon Sessions

### HDPE/PP WORKING GROUP *Imperial Ballroom*

Introduction by HDPE Working Group Chairman **Herbert Snell**, Veolia

#### *Embracing change: Sustainability, recycling and challenges for polyolefins business*

**Kaushik Mitra**, Executive Director, Polyolefins EMEA, **IHS Markit**

#### *COOP EXPERIENCE – Material & the circular economy: a Multi-Stakeholder Approach*

**Chiara Faenza**, Responsible for Sustainability and Values Innovation, **Coop Italia**

#### *HolyGrail 2.0 – revolutionize sorting by intelligent packaging enabled by Digital Watermarks*

**Gian de Belder**, Packaging Technologist, **Procter & Gamble**  
**Larry Logan**, Chief Evangelist, **Digimarc Corporation**

#### *Chemical recycling: upcycling hard-to-recycle plastics*

**Carlos Monreal**, CEO, **Plastic Energy**

#### *HDPE/PP rigid recycling for packaging products*

**Clemens Kitzberger**, Business Development Manager, Application Post Consumer, **EREMA**

#### *Enhance circular economy in plastic packaging*

**Matteo Calloni**, R&D Department, **Bandera Luigi Costruzioni Meccaniche SPA**



## 14.00 - 17.30h Afternoon Sessions

### LDPE WORKING GROUP *Royal 1&2*

Introduction by LDPE Working Group Chairman **Ton Emans**, Cedo Recycling

### *Recycling of household flexible packaging in France: more than yesterday, less than tomorrow*

**Thomas Etien**, Responsible for Recycling Development, CITEO

### *Recycling economy on the move – Adventure of sorting and recycling postconsumer film*

**Valerie Bürstner**, Head of Sales, Interseroh Dienstleistungs GmbH

### *Brand owner's perspective on plastics recycling*

**Pavel Komurka**, Packaging Innovation - Sustainability Coordinator, Orkla ASA

### *Quality improvement of recycled polyethylene through tailor-made stabilizer systems*

**Rudolf Pfaender**, Division Director Plastics, Fraunhofer Institute

### *Recycling Technologies & the role of chemical recycling to help close the loop on residual plastic waste*

**Marvine Besong**, Technical Director, Recycling Technologies

### *PROCESS-Control – PERFORMANCE – BluPort*

**Michael Heitzinger**, CSO/co-manager to CEO, EREMA

TECHNICAL PLASTICS WORKING GROUP MEETING; *closed session, Royal 3*

## 16.00 - 16.30h Coffee Break | Foyer

## 17.30 - 18.00h Coffee Break | Foyer

## 18.00 - 19.00h General Assembly; *closed session, Royal 1&2*

# NETWORKING DINNER

## NOVEMBER 21 PALACE OF COLONIES, TERVUREN

You are kindly invited to join us for a dinner accompanied by live music, which will be followed by networking drinks.

**Time: 20.30 to 00.00h**

**Location: Palace of Colonies, Tervuren**

Transport will be organised from the Tangla Hotel to the dinner venue, and back to the hotel after the dinner.

Participants taking the organised transport are asked to be at the hotel lobby no later than **19.30h**.



# PROGRAMME NOVEMBER 22

## DESIGN FOR RECYCLING

where quality plastics recycling begins

10.00 - 16.30h | Imperial Ballroom

09.00 - 10.00h Registration & Welcome Coffee | Foyer

10.00 - 10.45h Perspectives on recyclability: the EU approach & global trends

Welcome by **Ton Emans**, PRE President

*The new Commission's priorities related to the Plastic Strategy*

**Carlo Pettinelli**, Director for Consumer, Environmental and Health Technologies, DG GROW, **European Commission**

*Emergence of an Ecological Consciousness:  
Towards new industrial paradigms*

**Christian Guellerin**, Executive Director, L'École de design Nantes Atlantique

*Recycled plastics make the world go 'round*

**Kim Ragaert**, Professor Sustainable Use and Recycling of Polymers and Composites, **University of Ghent**

10.45 - 11.00h Coffee Break | Foyer

11.00 - 12.30h What do we expect from recyclability? Working on design for recycling across the value chain

Moderated by **Paolo Glerean**, RecyClass Chairman

*Design for recycling of food packaging – Challenges and Opportunities*

**Franz Liebenspacher**, Environmental Sustainability and Packaging Lead, **Nestlé**

*How designing for recyclability can help close the loop*

**Fatma Sahin**, European External Affairs Manager, **Unilever**

*Design for Sustainability*

**Flor Peña Herron**, Sustainability Project Manager Europe, **Avery Dennison**

*EcoLam - New development of recyclable high barrier mono-material laminates*

**Achim Grefenstein**, Senior Vice President Group R&D, **Constantia Flexibles**

*Supporting circular economy via additivation & coloration*

**Joao Bomfim**, Research & Development Manager, **Ampacet**

12.30 - 14.00h Lunch Break | Foyer

**14.00 - 15.00h**    **Panel Discussion - The future of recyclability: advancing quality recycling, sustainability and circular economy**

*Moderated by **Jim Armstrong**, PRE Board Member*

**Vincent Colard**, Packaging Ecodesign Project Manager, **CITEO**  
**Karen van de Stadt**, Sustainable Packaging Expert, **KIDV**  
**Pavel Komurka**, Packaging Innovation – Sustainability Coordinator, **Orkla ASA**  
**Gerry McGarry**, Business Director, **Berry bpi recycled products**  
**Vincent Mooij**, Head of SUEZ.circpack®, **SUEZ**

**15.00 - 15.30h**    **Coffee Break | Foyer**

**15.30 - 16.30h**    **Design for recycling: beyond packaging**

*Moderated by **Jannick Sercu**, Galloo Plastics*

***Volvo Cars sustainability strategy***

**Anders Kärrberg**, Head of Global Sustainability, **Volvo Cars Corporation**

***Flokk - Pioneers on design for recycled plastics***

**Alte Thiis-Messel**, Vice President Sustainability, **Flokk**

***Tarkett: Ecodesigned solutions and transparency for a circular economy***

**Myriam Tryjefaczka**, Sustainability and Public Affairs Director EMEA, **Tarkett Group**

**16.30h**    **Closing**



# SPEAKERS' BIOGRAPHIES

## CHAIRMEN & MODERATORS



**JIM ARMSTRONG**

PRE Board Member



**TON EMANS**

PRE President



**PAOLO GLEREAN**

RecyClass Chairman



**JANNICK SERCU**

Galloo Plastics



**HERBERT SNELL**

PRE Board Member



**CASPER VAN DEN DUNGEN**

PRE Vice-President



**BERRY BELLERT**

Manager Plastics

**ATTERO**

Berry joined the recycling industry in 2003 at VAR as a business unit manager, responsible for soil cleaning activity. Where he later also worked on the production of secondary fuels for cement and lime kilns, as well as on the building of a sorting line for plastic packaging materials.

In 2013 he became responsible for all plastics activities of Attero, starting with the sorting of plastics from municipal solid waste into mono streams.

Berry has extensive, operational knowledge of separating, sorting and recycling processes within Attero, bringing value to business development opportunities and use of recycled products.



**MATTEO CALLONI**

R&D Department

**BANDERA LUIGI COSTRUZIONI MECCANICHE SPA**

In 2014 Mr. Matteo graduated in chemical engineering as "specialist for chemical process engineering" at Politecnico in Milan.

He joined Bandera in 2015 working in R&D Department and supporting Technical and Sales Departments for foil and sheet extrusion technology.

**MARVINE BESONG**

Technical Director

**RECYCLING TECHNOLOGIES**



Marvine heads the Engineering and R&D Departments at Recycling Technologies (RT) and is a member of IChemE. He is responsible for enhancing RT's specialist capabilities and providing the vision and pathway to develop RT's core technology.

Marvine has experience in process design, detailed engineering, plant operation, troubleshooting and optimisation and has spent five years leading the development of RT's core technology. He worked on specifying, detailing and delivering RT's fully operational first and second generation demonstration scale plants for converting Residual Plastic Waste into a versatile hydrocarbon product termed "Plaxx®" with uses in the wax, petrochemical and fuel markets, and he is now leading the development of RT's third generation demonstration scale plant and RT's first commercial scale plant to be installed in Scotland in 2020.



**JOAO BOMFIRM**

Research & Development Manager  
**AMPACET**

Joao joined Ampacet Europe S.A. in April 2018 as R&D Manager. Working from Ampacet HQ in Luxembourg, he supervises the mid- and long-term research and new product development projects for the EMEA region. Main focus of Joao's work are masterbatches to support plastics circular economy and renewable/biodegradable masterbatches, among other fields.

Previously he held positions as polymer researcher and lab manager in different European research institutes and industrial companies, taking part in several EU-funded research projects, promoting public-private partnerships and acting as a member of CEN and ASTM standardization committees.

He holds a MSc in Inorganic Chemistry, Universidade Federal do Rio de Janeiro, and a PhD in Polymer Science & Technology.

**VALERIE BRSTNER**

Head of Sales  
**INTERSEROH DIENSTLEISTUNGS  
GMBH**

Valerie has over 25 years of experience in the recycling sector. She joined Interseroh Dienstleistungs GmbH in 1995 and established the recycling ways for tin and aluminium packaging.

In 2011 she moved on to RDB plastics GmbH – also part of the ALBA Group – and additionally took over the trading of secondary plastics material that came out of the light waste packaging of the ALBA sorting plants.

Since 2015 Valerie is back to Interseroh Dienstleistungs GmbH, as head of sales for all post-consumer materials.

In addition she deals with the material that is used in ALBA's own PE / PP recycling plant in Eisenhttenstadt. She also started new activities down the supply chain line for LDPE, PP and ferrous metals.

**VINCENT COLARD**

Packaging Ecodesign Project Manager  
**CITEO**

Vincent holds a degree in Law and Economics, with a MSc in sustainability. He started his career as the Environmental Project Manager at the French Plastic Packaging and Flexible Packaging Association. In 2016, he joined the eco-design Citeo team.

His expertise covers: packaging ecodesign, design for recycling (including COTREP), sustainable raw materials, collection, sorting and recovery operations, consumer awareness in environmental issues, project management and legal affairs.

**BENJAMIN BROOKS**

Senior Specialist,  
EMEA Petrochemicals  
**S&P Global Platts**



Benjamin covers the European PET market at S&P Global Platts, with responsibility for news coverage and pricing assessments. Benjamin also heads up S&P Global Platts' European recycled plastics coverage, including news and pricing assessments for the recycled PET markets and coordinating special reports and market outlooks.

**GIAN DE BELDER**

Packaging Technologist  
**PROCTER & GAMBLE**



Gian is a principal scientist and packaging technologist at Procter & Gamble (P&G). In his 20+ year career at P&G, Gian has helped drive R&D into sustainable packaging across the company and has been involved in developing key partnerships across the value chain as well as managing open innovation through P&G's Connect & Develop Programme.

Gian is a board member of Petcore Europe and the Chair of the RecyClass Platform Advisory Board and is also active in other industry associations such as the Ceflex, Consumer Goods Forum and others.

Most recently, Gian has been leading the pioneering project "HolyGrail" on the standardisation of markers/watermarks in packaging to increase efficiencies in high-quality sorting and to strive for higher recycling rates, as part of the Ellen MacArthur Foundation's New Plastics Economy initiative.

# SPEAKERS' BIOGRAPHIES



## THOMAS ETIEN

Responsible for Recycling Development  
**CONSTANTIA FLEXIBLES**

Thomas is a materials engineer in charge of recycling development for CITEO.

He has 6 years of experience in the R&D department at Valorplast and 2 years at Danone as manager of the end of life of plastic packaging. Thomas joined CITEO and its technical teams in 2018, focusing on eco-design, monitoring and support of innovations related to sorting and recycling,

CITEO employees' missions are to develop the recovery of packaging, in particular by extending sorting instructions to all plastic packaging.



## ANA FERNANDEZ

Global Innovation Director  
**KLÖCKNER PENTAPLAST**

Ana holds a PhD in chemistry and has over 30 years of experience in the food packaging sector.

She has practically developed her entire career in the food packaging multinational company, LINPAC Packaging, as Technical and Operations Director of the Pravia plant in Spain and as Global Innovation Director.

Currently, since the acquisition of LINPAC by Klöckner Pentaplast in July 2017, she is the Innovation Director of the Food Products division.



## CHIARA FAENZA

Responsible for Sustainability and Values Innovation  
**COOP ITALIA**

From 1999 Chiara was the Quality Assurance and Site Quality Manager at The Lorenz Bahlsen Snack-World. Her responsibilities included the development of the new products and the international audit of the suppliers.

She joined COOP Italia in 2002, where she was responsible for quality inspectors for plastic products and suppliers, R&D, product labelling and plastic drugs.

From 2015 she is the Responsible for Sustainability and Values Innovation. She is responsible for environmental and social sustainability for COOP Italia and for values innovation for plastic products that must be safe, ethical, eco-friendly, tasty, transparent and have value. She is also responsible for COOP Italia lab that primarily deals with emergent risks and innovative analysis (for food and non-food products), as well as sensoric analysis.



## CHRISTIAN GUELLERIN

Executive Director

**L'ÉCOLE DE DESIGN NANTES ATLANTIQUE**

Christian joined the Chamber of Commerce and Industry of Nantes in 1987. In 1994, he started working at the Development and Organization section in charge of professional training for the Chamber of Commerce of Nantes St-Nazaire. He has been the Executive Director of L'École de design Nantes Atlantique since 1997.

Alongside this function, Christian has regularly taught courses and given academic lectures. He has written numerous articles about design and education.

He was President of Cumulus, the International Association of Universities and Colleges of Art, Design and Media from 2007 to 2013 and is now the Honorary President. The objective of this association is to exchange best practices concerning design education, creation and innovation. During his mandate, Christian signed the "Kyoto Design Declaration" which reflects the new responsibilities of designers towards the challenges of sustainable development. He is also the Honorary President of the Chinese French designer's association.





### ACHIM GREFENSTAIN

Senior Vice President Group R&D  
CONSTANTIA FLEXIBLES

Between 1996 and 2004 Achim worked at BASF SE as an application engineer, marketing manager and subsequently as the team leader and group-wide project coordinator in the different departments of BASF.

Subsequently, he joined RKW SE as the Director Corporate R&D, being responsible for the R&D activities of the RKW group worldwide including the patents/licenses and the market introduction of newly developed products. From 2010 he was also product manager for label films.

Since July 2013 he is Senior Vice President Group R&D at Constantia Flexibles GmbH, being responsible for all R&D departments for Food and Pharma flexible packaging worldwide and the Group Patents and Regulatory Affairs.

He chairs the working group "Bioplastics" of the German Plastics Packaging Association (IK) and teaches the subject "Plastics Compounding and Recycling" at the RWTH Aachen.



### MICHAEL HEITZINGER

CSO / co-manager to CEO  
EREMA

Michael attended the University of Graz where he graduated in chemical process engineering.

From 2011 until 2018 he held the position of CTO (Chief Technology Officer) at EREMA where he was also a member of the managing board, responsible for technical implementation and development in the field of mechanical, electrical and chemical engineering and programming. Since April 2018 he is responsible for the heading of the sales, customer service and project engineering departments with the overall responsibility for sales figures and targets.

He currently holds the position of CSO (Chief Sales Officer) and of co-manager to the CEO.



### CLEMENS KITZBERGER

Process Engineer  
EREMA

Clemens graduated from a Textil high school in Haslach, completing the course in 1995.

Clemens worked as a production manager in a textile company in Vienna. From 1999-2003 he attended a technical high school (HTL) for automation.

In 1999 he started at Erema as a process engineer. From 2009 - 2014 he was responsible for post-consumer materials and filtration in the process engineering department. Since 2014 he is the business development manager for Post-Consumer Applications.Awards Europe).



### ANNA HORECICA-CSIKI

Preform Systems Product Manager  
SIPA

Technological Engineer with 11 years in the PET packaging business. Anna joined SIPA in 2008 as Project Manager following projects and key accounts in Europe, North America and Africa.

In 2013 she became Project leader for the development of linear and rotary stretch-blow molding machines and since 2016 she covers the role of Preform Systems Product Manager overseeing the development of new injection systems such as the innovative Xtreme and Xtreme RENEW.



### ANDERS KÄRRBERG

Head of Global Sustainability  
VOLVO CARS

Anders holds a MSc degree from Chalmers University in Göteborg Sweden. After shortly working for BMW AG and the Swedish Embassy in USA, Anders has held several positions within Volvo. This includes Corporate strategy, environmental engineering and government affairs. Anders has been the Head for Global Sustainability for Volvo Car Corporation, for the last six months.

# When is my packaging recyclable?

When it:



Is widely collected in Europe

Is identifiable and sortable

Has a commercial recycling stream

Has an established end market for recycled material

RecyClass<sup>TM</sup>

*Design for recycling*

[www.recyclclass.eu](http://www.recyclclass.eu)

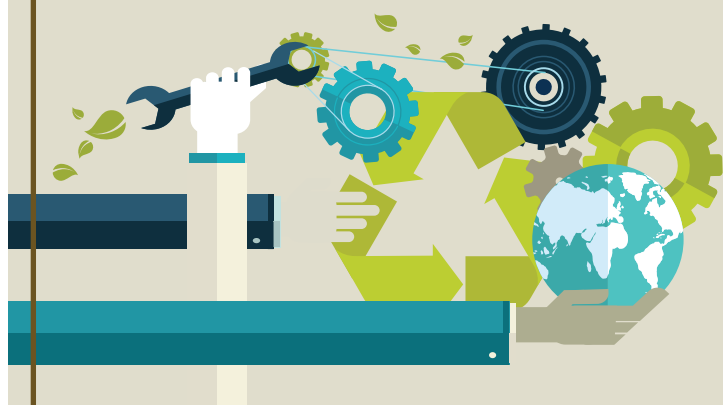
## High quality Recycling Guaranteed



157  
certified recyclers



49  
auditors



*Get certified!*



EuCertPlast

[www.eucertplast.eu](http://www.eucertplast.eu)



# SPEAKERS' BIOGRAPHIES



## **PAVEL KOMURKA**

Packaging Innovation - Sustainability Coordinator  
**ORKLA**

Pavel has worked in the packaging sector since 1996.

His experience covers various packaging developments, print management and packaging food safety positions in Bestfood, Unilever, Danone and other consumer branded goods companies.

Pavel joined Orkla in 2013 as a part of Group procurement organization. Currently his work focuses on Packaging sustainability and coordination of packaging innovations.

His responsibilities include searching, monitoring, mentoring and consultations in the organisation as a service within the Orkla Group Procurement.



## **FRANZ LIEBENSPOCHER**

Sustainability and Packaging Lead  
**NESTLÉ**

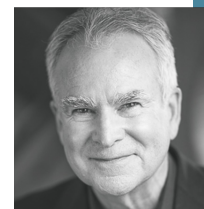
Franz holds a masters degree in Food Process Engineering from KTI (Karlsruhe Institute of Technology), as well as a PhD in Engineering Sciences (properties of paper) from Munich Technical University.

He works as a scientist at the University department of Brewing Plants and Food Packaging Technology.

Since 1992 Franz has worked for Nestlé in the area of packaging, both in R&D and operations, being involved in the development and application of innovative packaging solutions for brands like Maggi, Purina, Nescafé, Nespresso, Cailler, Nestlé and others.

Franz is currently responsible for Environmental Sustainability and Packaging for Nestlé's Operations for Europe, Middle-East and North-Africa.

He is active in EU Industry Associations around packaging topics.



## **LARRY LOGAN**

Chief Evangelist  
**DIGIMARC CORPORATION**

Larry enjoys more than 30 years' success in marketing and creativity, repeatedly developing brands that become industry leaders. He is currently the Chief Evangelist at Digimarc Corporation, the inventor of the imperceptible Digimarc Barcode identifier for all types of media.

In that role, Larry is leading the company's efforts to create a new standard for the automatic identification of plastics, through digital watermarking. This effort has received acclaim through the HolyGrail initiative, recipient of Packaging Europe magazine's overall winner of its 2019 Sustainability Awards. With this technology, the industry will seek to achieve increased quality and quantity of yields of recyclates to meet the sustainability targets of manufacturers, dual system and facility operators, and government agencies.

Among his industry awards and recognition, The World Brand Congress has named Larry among the 100 Most Influential Global Marketing Leaders.



## **GERRY MCGARRY**

Business Director  
**BERRY BPI RECYCLED PRODUCTS**

Gerry is Business Director for Berry bpi recycled products, one of the leading recyclers of polyethylene film in Europe, as well as being a long established prominent manufacturer of recycled products across many B2B market sectors.

Gerry joined bpi group in 1994, holding a variety of management positions during this period and is currently a member of the Berry bpi's Management Board.

Gerry has specialist knowledge, not only in the field of polyethylene recycling but also in creating innovative end use markets for recycle material.

Gerry believes that successful organisations are built upon creating talented teams, supported by a strategy of innovation and excellence in customer service.

# SPEAKERS' BIOGRAPHIES



## KAUSHIK MITRA

Executive Director, Polyolefin EMEA|  
Chemicals  
IHS MARKIT

Kaushik joined IHS Markit as the Executive Director of Polyolefins EMEA. In this role he is steering the Polyolefin Insight business for Europe, Middle East & Africa. He is also leading Recycling & Sustainability practice in IHS Markit for Europe Region shaping domain insight.

Kaushik has more than twenty-five years of experience in the Petrochemicals business, working in top Global companies like Reliance and SABIC leading various functions like Business Management, Market Development, Market Intelligence and Strategy in leadership roles.

In his last job with Petrochemicals giant SABIC he was leading the Global Strategy team for the Polymers business, shaping long term ambitions in terms of growth, business improvement, innovation, pricing and creating a framework for Strategy execution and deploying performance metrics.



## VINCENT MOOIJ

Head of SUEZ.circpack®  
SUEZ

Vincent is head of SUEZ.circpack® within SUEZ, a world leader in smart and sustainable resource management. Vincent has over 10-years' experience in innovation in the recycling industry. He established multiple new recycling propositions and set up partnerships. With an extensive background in marketing, product innovation and sustainability, Vincent combines strong customer focus with a clear understanding of technological challenges.

As the head of SUEZ.circpack®, he offers consultancy-services to retailers, packagers and brand owners with the aim to increase the recyclability of packaging. The operational knowledge of SUEZ in the field of collection, sorting and recycling of packaging material, provides additional credibility to the expertise of the circpack-team. On top of that, his department provides certification on recyclability for different types of packaging.

## CARLOS MONREAL

CEO  
PLASTIC ENERGY

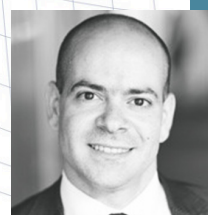


Carlos has significant experience as a CEO Engineer by training. He has been a serial entrepreneur for more than 30 years and was the founder and CEO of Inlandgeo, a company supplying high tech electronic instruments and turnkey solutions in multiple industries for 24 years, and later President of Abasol for seven years. This company offered consultancy and EPC solutions on renewable energy and efficiency.

Carlos is also founder and CEO of Greenland Capital, a company with the vision to identify and develop disruptive technologies that provide sustainable and economical solutions to the growing challenges of waste and water management and alternative energy management.

## ERMIS PANAGIOTOPOULOS

Sustainability Director  
EUROPEAN FEDERATION OF  
BOTTLED WATERS (EFBW)



Ermis holds a bachelor's degree (BSc) in Water Management and Agriculture Engineering (Greece), a master's degree (MSc) in Environmental Science from Wageningen University (Netherlands) and an MA in International Politics (Brussels).

Ermis has been living and working in Brussels since 2006. He has worked in NGOs, European Commission and industry associations. He is currently the Sustainability Director of the European Federation of Bottled Waters.

His expertise is diverse and includes issues such as agriculture, water, waste and circular economy.



**FLOR PEÑA HERRON**  
Sustainability Project Manager | Labels and Graphics Materials  
**AVERY DENNISON**



Flor holds a Masters in Sciences Biology with a major in Ecology and Microbiology.

She has been working in different departments of Avery Dennison since 2005. Those included: Customer Service, Logistics, Research & Development as well as Marketing for 3 different businesses units - Reflective, Graphics and Labels.

Since September 2017 she is working as a Sustainability Project Manager. Flor is responsible for the implementation of ClearIntent with the European marketing team. She engages with the global sustainability team to share best practices as well as establishes and strengthens sustainability awareness via internal and external training. Flor is also the leader of the External Waste Goal.



**CARLO PETTINELLI**

Director for Consumer, Environmental and Health Technologies  
**EUROPEAN COMMISSION**

Carlo is qualified as a Chartered Accountant, Certified Professional Auditor and Certified Forensic Auditor.

He joined the European Court of Auditors in 1994. After which, in 1998 he moved to the European Commission where to work as a director in the Directorate-General for Competition, Audit, Education & Culture and Employment & Social Affairs.

Carlo joined Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs in February 2011, taking over the responsibility for several industrial sectors policies.

Since 2015 he is in charge of the "Consumer, Environmental and Health Technologies" Directorate, which is responsible for the Chemical Industry -including the European Strategy for Plastics, certain aspects of biotechnologies, Food Supply Chain, Health Technologies and Cosmetics, as well as of the REACH Regulation.

He is also member of the Management Board of the European Medicines Agency (EMA), as well as the Innovative Medicines Initiatives 2 (IMI2) and Bio Based Industry (BBI) Joint Undertakings.

**RUDOLF PFAENDER**  
Division Director Plastics  
**FRAUNHOFER INSTITUTE**



Rudolf studied chemistry at the University of Bayreuth in Germany and received his PhD in 1985 with a thesis on electrically conductive polymers.

During 25 years he held different positions in R&D at the specialty chemicals company "Ciba" inter alia as Global Head of Research for the business segment "Plastic Additives" and as Senior Research Fellow.

Rudolf is now Division Director Plastics of the Fraunhofer Institute for Structural Durability and System Reliability LBF and Honorary Professor at the Technical University of Darmstadt, Germany.

He has over thirty years of experience in polymer synthesis, plastics and coatings additives, stabilizers, recycling, reactive extrusion, nanocomposites, flame retardants and innovation management including numerous patents and publications.

# SPEAKERS' BIOGRAPHIES



**KIM RAGAERT**

Professor  
**UNIVERSITY OF GHENT**

A material scientist & polymer processing engineer by background, Kim is an associate professor at Ghent University. Her research domain is 'Sustainable Use and Recycling of Polymers and Composites'.

Her team works on developing the necessary scientific tools to enable the improved mechanical recycling of polymer-based materials. Specific research topics include the quality modelling of (contaminated) recycled polymers, upcycling of mixed solid plastic waste, polymer degradation and multiple recycling, Design for and from Recycling, WEEE plastics and recycling of multilayer packaging materials. She leads and participates in several (inter)national recycling projects, alongside a variety of industrial partners, policymakers and other academia.

Kim is the chair of the Plastics to Resource pipeline within CAPTURE, Ghent University's overarching Resource Recovery platform, wherein she creates synergies with colleagues active in thermochemical recycling, polymer design for recyclability, food packaging, sorting/decontamination and LCA.



**MYRIAM TRYJEFACZKA**

Director Public Affairs EMEA Division  
**TARKETT**

Myriam started her career as a Quality and Environment manager in different sectors such as packaging, electronics and air filtration. In 2015, Myriam joined the Tarkett Group where she holds the position of Sustainability and Public affairs director for the EMEA division.

Tarkett has developed an ecodesign approach based on Cradle to Cradle principles to close the loop for floorcoverings. This includes the development of ReStart® take back programmes, recycling technologies and new business models.

Since 2015, Myriam participates in the activities of European associations for flooring (ERFMI), plastics (EuPC) and Vinyl (Recovynl). She chairs the EuPC Building and Construction Division, as well as the AFNOR X30M mirror Commission to new ISO TC323 on Circular Economy. Furthermore, she co-chaired the CE100 co-project Mass Balance, leading to the report "Enabling a circular economy for chemicals with the mass balance approach" publication by the Ellen McArthur Foundation.



**FATMA SAHIN**

External Affairs Europe  
**UNILEVER**

Fatma joined Unilever's European External Affairs team in 2017. She is responsible for the Home and Beauty & Personal Care Portfolio, and Packaging.

She obtained her law degree from the University of Maastricht, with a specialisation in EU Law.

Fatma is a seasoned EU public affairs expert, with previous experience of over 10 years in amongst others representing the retailers' interests in Brussels.

**DESIGN FOR  
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**ALTE THIIIS-MESSEL**

Vice President Sustainability  
**FLOKK**

Atle is Head of Sustainability at Flokk, the market leader in Europe when it comes to design, engineering and production of working place furniture.

After a long track record of developing award-winning products for multi-national corporates in Telecom industry, Atle has built up a passion to drive eco-design development of long-lasting products. He is now dedicated to take Flokk to highest position regarding use of recycled plastics in furniture. Flokk pioneered the use of recycled plastics already in 1995, and since then been recognized with several green awards – including the EPRO award 2015 for Best Recycled Plastic Product in Europe with its best seller HÅG Capisco. Flokk was also shortlisted as a Finalist in the Plastics Recycling Awards Europe 2019 in Amsterdam, April 2019, with their office chair BMA Axia Vision 24/7.

**KAREN VAN DE STADT**

Sustainable Packaging Expert  
**The Netherlands Institute for Sustainable Packaging (KIDV)**

Karen has been a packaging expert at the KIDV since 2013. Before that, she was leader of the prevention department of the Dutch producer responsibility organisation Nedvang. She started her career as a packaging developer and worked on packaging development and design for several brands. At KIDV, she supports producers and importers of packaging materials to keep up with latest developments and to make their packaging portfolio more sustainable. Therefore, she provides them with practical tools, factsheets and knowledge based on applied scientific research.

KIDV was founded in order to establish a circular economy for packaging, by developing and sharing fact-based knowledge with all partners in the packaging chain. This is vital while 'closing the loop' asks for cooperation by all parties, leading to new business opportunities, less dependency on raw materials and environmental gains.

**CHRISTOPH WÖSS**

Business Development Manager, Application Bottle  
**EREMA**

Christoph graduated from the Secondary College for Electronic & Communications- Engineering in Leonding, Austria in 1999.

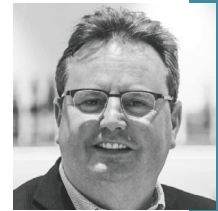
At the beginning of his career, he worked exclusively in the automotive industry as an automation engineer. In 2001 he joined EREMA in the software/electrical department and was responsible for the visualization and automation of large plants at EREMA.

All along more and more PET recycling sparks his interests and so he assumed the control of the PET recycling plants in the EREMA group, the so-called VACUREMA in 2007. Since then he was responsible for product development, technical sales and customer care in this division. He is also a member of PETCORE Europe since 2007 and represents the recycler's interests in the Board of PETCORE since 2011.

In 2014, EREMA introduced the new Business Development Department where Christoph is now responsible for bottle applications.

**BRUNO VAN GOMPEL**

Technical & Supply Chain Director  
**COCA COLA**



Bruno is Technical and Supply Chain Director for Coca-Cola across Western Europe and leads a team of experts in Innovation & Commercialization, Scientific and Regulatory Affairs, Quality, Safety and Environment.

Prior to this role, he was Marketing Director Still Beverages for Coca-Cola in France and Benelux and prior to that he was responsible for R&D in Eastern Europe and Africa.

He joined The Coca-Cola Company in 1993 from BP where he was production manager. In his career at Coca-Cola, he has held positions with increasing international responsibilities in Supply Chain, Commercialization, Quality, R&D and Marketing.

He graduated in 1987 from the University of Ghent as Masters of Science in Chemistry and Food Industry. He is member of several boards, such as the European Fruit Juice Association.

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